

## PUBLICIS GROUPE LAUNCHES THE #WHATSNEXT WISHES

*Maurice Lévy's annual wishes video has us asking, "What's Next?"*



For the 8<sup>th</sup> season, Maurice Lévy is back to wish Publicis Groupe's employees a happy new year through an entertaining video.

This year, as his announced retirement date is on the horizon in May 2017, we thought we'd give him a hand moving out of his office. Even while movers are emptying it to prepare for #WhatsNext, Maurice Lévy remains undisturbed by the activity around him, delivering his speech in true form.

Be sure to watch the video to the end to discover #WhatsNext, and live the full experience.

[publicisgroupewishes.com](http://publicisgroupewishes.com)



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### **Relive our past wishes here:**

**2016 #TheSkippableWishes video:** <http://publicisgroupewishes2016.com/>

**2015 #TheVeryGoodWishes case study:** <https://vimeo.com/121021015>

**2014 Behind the scenes of #TheMoreTheMerrier wishes:** <https://www.youtube.com/watch?v=vemZz8IHtc0>

**2013 #TheHumanYouTubePlayer case study:** <https://vimeo.com/55443057>

**2012 Wishes:** <https://www.youtube.com/watch?v=bLZ8rMHBDIQ>

**2011 Wishes:** <https://www.youtube.com/watch?v=pAvdQKqGAwU>

**2010 Wishes:** <https://www.youtube.com/watch?v=jPZK4gglgEc>