



June 23, 2015

PRESS RELEASE



NOTICE OF EARLY REDEMPTION OF ORANE

Publicis Groupe [Euronext Paris: FR0000130577, CAC40] announced today that the holders of the 1 562 129 ORANE of nominal value 244 euros each, ISIN code FR0000187783 issued on 24 September 2002, the terms and conditions of which are contained in an information memorandum which received the visa number 02-564 issued by the Commission des Opérations de Bourse on 16 May 2002 (the "Issuance Agreement"), convened in general meeting on 19 June 2015, unanimously approved, among holders present or represented by proxy at the meeting, the amendment to the Issuance Agreement providing for the early redemption of all outstanding ORANE at the option of the Company. The modification was also approved by the shareholders in general meeting on 27 May 2015.

The Company has decided to proceed with the early redemption of the ORANE on 15 July 2015, on the basis of 8.12 shares per ORANE according to the redemption parity adjusted in October 2013. Each ORANE holder will be eligible to receive such number of shares as derived by multiplying the number of ORANE held by 8.12 and will have the option of obtaining either:

- such number of shares rounded down to the nearest whole number, in which case such holder will be paid an amount in cash equal to the product of the fractional share remaining and the average opening trading prices of the Company's shares quoted on Euronext Paris for the twenty trading days prior to the redemption date (default position); or
- such number of shares rounded up to the nearest whole number, in which case such holder will pay to the Company an amount in cash equal to the value of the fractional share requested, calculated on the basis provided above.

It is to be noted that the Company will use, for purposes of the redemption of ORANE, existing Publicis shares.

The Company will on the redemption date pay in cash the coupon accrued up to 15 July 2015, calculated prorata temporis from 1 September 2014 until the redemption date, i.e., an amount of 6.98 euros.

A Euronext notice will provide further details on the timetable as well as the technicalities associated with the redemption of ORANE.

At the Company's request, the trading of the ORANE on Euronext Paris is halted from 23 June 2015 until the redemption thereof.

The authorized intermediary in charge of financial services for the ORANE and of centralizing requests for redemption in Publicis shares is CACEIS Corporate Trust, 14 rue Rouget de Lisle, 92862 Issy-les-Moulineaux CEDEX 09.

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and business transformation. In a world marked by increased convergence and consumer empowerment, Publicis Groupe offers a full range of services and skills: digital, technology & consulting with Publicis.Sapient (SapientNitro, Sapient Global Markets, Sapient Government Services, Razorfish Global, DigitasLBI, Rosetta) - the world's largest most forward-thinking digitally centered platform focused exclusively on digital transformation in an always-on world - as well as creative networks such as BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi, public affairs, corporate communications and events with MSLGROUP, ad tech solutions with VivaKi, media strategy, planning and buying through Starcom MediaVest Group and ZenithOptimedia, healthcare communications, with Publicis Healthcare Communications Group (PHCG), and finally, brand asset production with Prodigious. Present in 108 countries, the Groupe employs more than 76,000 professionals.

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