



Press Release

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PUBLICIS GROUPE STATEMENT

Following the speculations published by *FT.com Alphaville* and their resulting widespread publicity, Publicis Groupe [EURONEXT Paris: FR0000130577] denies having engaged in any discussions with Interpublic Group of Cos (IPG) and confirms that it has not commissioned any bank to undertake any such discussions.

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, part of the CAC 40 index] is the third largest communications group in the world, offering the full range of services and skills: digital and traditional advertising, public affairs and events, media buying and specialized communication. Its major networks are Leo Burnett, MSLGROUP, PHCG (Publicis Healthcare Communications Group), Publicis Worldwide, Rosetta and Saatchi & Saatchi. VivaKi, the Groupe's media and digital accelerator, includes Digitas, Razorfish, Starcom MediaVest Group and ZenithOptimedia. Present in 104 countries, the Groupe employs 56,000 professionals.

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