

Notification of share buyback transactions

May 2, 2017 – Notification of share buyback transactions realized ⁽¹⁾ from April 24, 2017 until April 28, 2017

(Share buyback program approved by the Shareholders' Meeting of May 25, 2016)

Issuer	Issuer's identification code (LEI code)	Day of transaction	Identification code of financial instrument	Daily total volume (in number of shares)	Daily weighted average acquisition price	Identification code of market
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.24	FR0000130577	15,000	66.3507	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.24	FR0000130577	22,782	66.4631	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.24	FR0000130577	4,690	66.3508	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.24	FR0000130577	9,287	66.3544	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.25	FR0000130577	4,684	66.0221	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.25	FR0000130577	6,463	66.0270	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.25	FR0000130577	316	66.0900	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.25	FR0000130577	1,855	66.0457	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.26	FR0000130577	14,223	66.7211	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.27	FR0000130577	496	66.0302	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.27	FR0000130577	1,708	66.0048	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.27	FR0000130577	157	66.0500	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.27	FR0000130577	369	66.0398	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.28	FR0000130577	16,677	66.2765	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.28	FR0000130577	302	66.3350	AQXE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.28	FR0000130577	70,129	66.2889	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.28	FR0000130577	1,393	66.3174	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.28	FR0000130577	7,352	66.2761	TRQX
TOTAL				177,883	66.3310	

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

<http://www.publicisgroupe.com/en/investors/notification-of-share-buyback-transactions-from-april-24-until-april-28-2017>

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 Société anonyme (French public limited Company) with Management Board and Supervisory Board,
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 Registered office: 133, avenue des Champs-Élysées - 75008 Paris - France
 Paris Trade and Companies Register No. 542 080 601



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Contacts Publicis Groupe

Peggy Nahmany	Corporate Communications	+ 33 (0)1 44 43 72 83	peggy.nahmany@publicisgroupe.com
Jean-Michel Bonamy	Investor Relations	+ 33 (0)1 44 43 77 88	jean-michel.bonamy@publicisgroupe.com
Chi-Chung Lo	Investor Relations	+ 33 (0)1 44 43 66 69	chi-chung.lo@publicisgroupe.com