

Notification of share buyback transactions

March 27, 2017 – Notification of share buyback transactions realized ⁽¹⁾ from March 20, 2017 until March 24, 2017 (art. 241-4 of the RG-AMF)

(Share buyback program approved by the Shareholders' Meeting of May 25, 2016)

Issuer	Issuer's identification code (LB code)	Day of transaction	Identification code of financial instrument	Daily total volume (in number of shares)	Daily weighted average acquisition price	Identification code of market
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.20	FR0000130577	32,000	62.8156	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.20	FR0000130577	65,000	62.8245	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.20	FR0000130577	8,000	62.8282	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.20	FR0000130577	15,000	62.8290	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.21	FR0000130577	30,000	62.4342	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.21	FR0000130577	60,000	62.4343	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.21	FR0000130577	10,000	62.4309	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.21	FR0000130577	20,000	62.4286	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.22	FR0000130577	30,000	61.6726	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.22	FR0000130577	60,000	61.6545	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.22	FR0000130577	8,000	61.6487	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.22	FR0000130577	22,000	61.6834	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.23	FR0000130577	30,000	61.8435	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.23	FR0000130577	70,000	61.8740	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.23	FR0000130577	6,000	61.8471	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.23	FR0000130577	14,000	61.8479	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.24	FR0000130577	24,000	61.8271	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.24	FR0000130577	70,000	61.8191	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.24	FR0000130577	8,000	61.8336	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.03.24	FR0000130577	18,000	61.8345	TRQX
TOTAL				600,000	62.1212	

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

Publicis Groupe SA
 Société anonyme (French public limited Company) with Management Board and Supervisory Board,
 with share capital of 90,378,154 euros
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