

**May 18, 2015**



## **Notification of share buyback transactions**

Notification of share buyback transactions <sup>(1)</sup> from May 11, 2015 until May 15, 2015  
(art. 241-4 of the RG-AMF)

(Share buyback program approved by the Shareholders' Meeting of May 28, 2014)

<b>Trading day of:</b>	<b>Number of shares purchased:</b>	<b>Weighted average price, gross (in euros):</b>	<b>Amount (in euros):</b>
11/05/2015	48,260	74.83	3,611,532
12/05/2015	53,664	73.69	3,954,613
13/05/2015	38,316	74.00	2,835,231
14/05/2015	140,500	74.27	10,434,738
15/05/2015	140,500	75.14	10,557,479
<b>TOTAL</b>	<b>421,240</b>	<b>74.53</b>	<b>31,393,593</b>

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

**Publicis Groupe SA**

Société anonyme (French public limited Company) with Management Board and Supervisory Board,  
with share capital of 88,481,543 euros

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Paris Trade and Companies Register No. 542 080 601