



## Publicis Groupe to Acquire Sapient in \$3.7 Billion All-Cash Transaction

**Maurice Lévy**  
Chairman & CEO, Publicis Groupe  
**Alan Herrick**  
President, CEO & Co-Chairman, Sapient

**Date and time:**

**Monday, November 3 at 08:00am (Paris time - CET)**

**Conference call:**

**Code: 38420423**

**France: +33 (0)1 72 25 34 66**

**UK: +44 (0)20 3147 4818**

**US: +1 888 771 4371 (toll free)**

**US: +1 847 585 4405 (toll)**

**Live Webcast:**

The conference call and the slides of the presentation will be available on-line:

- on Publicis Groupe's website:

**<http://www.publicisgroupe.com/#/en/relations/webcast>**

- or by clicking on this link:

**<http://www.media-server.com/m/p/u9jjnzo>**

The audio replay will be available for 1 month by dialing:

**Code: 38420423#**

**France: +33 (0)1 72 25 34 66**

**UK: +44 (0)20 3147 4818**

**US: +1 (888) 843 7419 (toll-free)**

**US: +1 (630) 652 3042 (toll)**